Genesis is the gradual change of something from a simple to a more complex form. The crisp veining and bold shading of Genesis are the perfect example of how digital technology has revolutionized the tile industry; bringing clarity to what was once a blur. Bringing a brighter and bolder color pallet to what was once uniform, Genesis is the perfect word to describe this amazing product. Durable enough to last generations, beautiful enough to never desire change.
White
12" x 24" Semi-Polished
White Semi-Polished 12"x24"
Light Gray 6"x36" - Bullnose
Avio 12"x24" - 18"x36" FLOOR - WHITE HEXAGON MOSAIC

Avio 18"x36"
Dark Gray
18"x36"
Dark Gray Semi-Polished 12"x24" - Rectangular Mosaic
**GENESIS**

12"x24" Rectified  
18"x36" Rectified  
6"x36" Rectified

110076 White*  
110077 Avio*  
110078 Light Gray*  
110079 Dark Gray*

1100091 White  
1100092 Avio  
1100093 Light Gray  
1100094 Dark Gray

COLOR BODY PORCELAIN - Rectified  | MATTE - SEMI-POLISHED

**PACKAGING**

<table>
<thead>
<tr>
<th>SIZES</th>
<th>METRIC (CM)</th>
<th>THICKNESS (MM)</th>
<th>PIECES PER BOX</th>
<th>SQ. FT PER BOX</th>
<th>WEIGHT PER BOX</th>
<th>BOXES PER PALLET*</th>
<th>WEIGHT PER PALLET*</th>
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<tbody>
<tr>
<td>FIELD TILES</td>
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<td>12&quot;x24&quot; natural</td>
<td>30x60</td>
<td>10 mm</td>
<td>6</td>
<td>12</td>
<td>54</td>
<td>48</td>
<td>2,592</td>
</tr>
<tr>
<td>12&quot;x24&quot; semi-polished</td>
<td>30x60</td>
<td>10 mm</td>
<td>6</td>
<td>12</td>
<td>54</td>
<td>48</td>
<td>2,592</td>
</tr>
<tr>
<td>6&quot;x36&quot; natural</td>
<td>15x90</td>
<td>10 mm</td>
<td>8</td>
<td>12</td>
<td>52.8</td>
<td>44</td>
<td>2,323</td>
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<tr>
<td>6&quot;x36&quot; semi-polished</td>
<td>15x90</td>
<td>10 mm</td>
<td>8</td>
<td>12</td>
<td>52.8</td>
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<td>3</td>
<td>13.5</td>
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<tr>
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<td>45x90</td>
<td>10 mm</td>
<td>3</td>
<td>13.5</td>
<td>58</td>
<td>27</td>
<td>1,567</td>
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<tr>
<td>MOSAICS AND COORDINATING TRIMS</td>
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<tr>
<td>12&quot;x12&quot; hex mosaic natural</td>
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<td>10</td>
<td>10</td>
<td>34</td>
<td>45</td>
<td>1,530</td>
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<tr>
<td>12&quot;x12&quot; hex mosaic semi-polished</td>
<td>30x30</td>
<td>10 mm</td>
<td>10</td>
<td>10</td>
<td>34</td>
<td>45</td>
<td>1,530</td>
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<td>1,613</td>
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<tr>
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<td>10x60</td>
<td>10 mm</td>
<td>12</td>
<td>8</td>
<td>33.6</td>
<td>48</td>
<td>1,613</td>
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<td>7 mm</td>
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<td>5</td>
<td>15</td>
<td>64</td>
<td>960</td>
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</table>

*WEIGHT PER PALLET DOES NOT INCLUDE PALLET WEIGHT ITSELF. ALL OTHER SIZES WILL BE PACKAGED AS ORDERED. PLEASE CONTACT ARCHITECTURAL CERAMICS FOR PACKAGING INFORMATION.

**TECHNICAL SPECIFICATIONS**

<table>
<thead>
<tr>
<th>REFERENCE VALUE</th>
<th>DECLARED VALUE</th>
<th>TEST METHOD</th>
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</thead>
<tbody>
<tr>
<td>Surface Residue</td>
<td>PRE-COOKED</td>
<td>ASTM E1307</td>
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<tr>
<td>Water Absorption</td>
<td>≤0.5%</td>
<td>MEETS REQUIREMENT</td>
</tr>
<tr>
<td>Chemical Reactivity</td>
<td>AS REPORTED</td>
<td>NOT AFFECTED</td>
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<tr>
<td>Dynamic Coefficient of Friction</td>
<td>≥ 0.42</td>
<td>MEETS REQUIREMENT</td>
</tr>
<tr>
<td>Slip Resistance</td>
<td>AS REPORTED</td>
<td>NOT AFFECTED</td>
</tr>
<tr>
<td>Breaking Strength</td>
<td>AS REPORTED</td>
<td>≥ 400</td>
</tr>
<tr>
<td>Resistance to Freeze</td>
<td>AS REPORTED</td>
<td>RESISTANT</td>
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</table>

* DUE TO THE INHERENT NATURE OF FIRED PORCELAIN TILE, IT IS IMPORTANT TO NOTE THAT THE COEFFICIENT OF FRICTION MAY VARY WITHIN AND BETWEEN PRODUCTS.

Colors shown may vary from actual product. Final selection should be made from actual product samples.

* Stocked Sizes
WHY PORCELAIN?
There are many reasons to choose impervious porcelain tile over other floor coverings. It offers the largest array of design options and holds its value the longest. In a comparison between the many different flooring options, porcelain tile offers one of the most durable and least expensive options over the lifespan of the building.

Benefits of Porcelain Tile
- Impervious to water
- Easy to maintain
- Variety of design options
- Environmentally friendly
- Resistant to germs and bacteria
- Fade resistant
- Fire resistant
- Durable - best long-term value vs. other floor coverings

COLOR SHADE VARIATION
Each AC product is characterized by a degree of color shading that varies from product to product, from color to color. Color shading means chromatic variation from tile to tile in every box. It is not possible to request AC in color shade variations other than those shown per box.

V1
- Very light shade and texture variation in each box.

V2
- Light to moderate shade and texture variation within each carton.

V3
- High shade texture variation within each carton.

V4
- Very high shade and texture variation within each carton.

CLEANING & MAINTENANCE
Routine care instructions:
1. Wash with water to remove superficial dirt.
2. Application of Fila Cleaner® Fila (commercial product) diluted to an average of 1:200 to the surface.
3. Let the solution sit 5-7 minutes.
4. Remove the cleaner with a vigorous mechanical cleaning action using common hand cleaning equipment, or a suitable floor-cleaning appliance.
5. Dry the floor completely.

Note: For desired results, it is particularly important to combine the effect of the detergent with a vigorous mechanical cleaning action.

The products mentioned in these instructions do not officiate any official agreements with any floor cleaning product producers.